

Appendix 1 – City of London School Visits Fund Evaluation Report 2017/18

The following report summarises the activity of the City of London School Visits Fund for the academic year 2017/18.

About the City of London School Visits Fund

The City of London Schools Visits Fund was launched in November 2015 to help schools in disadvantaged areas make visits to 21 cultural venues supported by the City of London Corporation. From April 2018 eligibility was extended to include not-for-profit educational organisations that work with school-age children (age 4-18) to enable even more children to benefit from the fund.

Eligibility criteria:

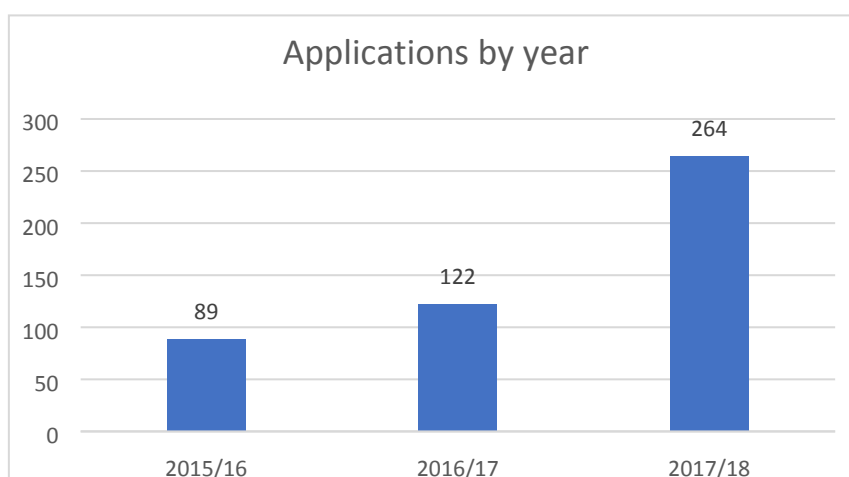
- Schools or not-for-profit educational organisations must be in Greater London (within the M25).
- At least 35% of pupils at the school must be eligible for Pupil Premium funding (to reflect the London average of 35%). Special schools do not need to meet this requirement.
- Educational organisations are required to provide a supporting statement about the organisation's purpose and detailing how the fund will be used to enable a visit for school-age children who face barriers to participating in cultural activities.

Performance of the fund since November 2015

- There have been 510 successful applications to the fund. This easily exceeds the target set on establishing the fund to receive 100 successful applications per year.
- The fund has enabled 223 different schools to make visits to 21 cultural venues.
- The average Pupil Premium rate of schools applying to the fund is 47%.
- Schools from every London borough have made applications to the fund.
- £79,901 of funding has been committed to date benefiting 16,930 pupils.

Applications in 2017/18

There was a total of 264 successful applications to the fund in the academic year 2017/18, benefiting 11,918 pupils. £54,462 of funding was committed during this period.



Average Pupil Premium rate

The average rate of Pupil Premium for all applications in 2017/18 was 47%. The eligibility criteria for the percentage of pupils receiving Pupil Premium was raised from 30% to 35% in April 2018 to reflect the London average of 35%. The national average is 26%.

School types

| | | Local authority | Academy | Free | Other |
|--------------|--|-----------------|---------|-----------|---------|
| Applications | | 159 | 47 | 6 | 11 |
| | | Primary | Middle | Secondary | Special |
| Applications | | 180 | 0 | 37 | 8 |

There have been 3 applications from non-school educational organisations; 2 from a youth group in Barnet and one from 1 education charity in Hackney which promotes pathways to university.

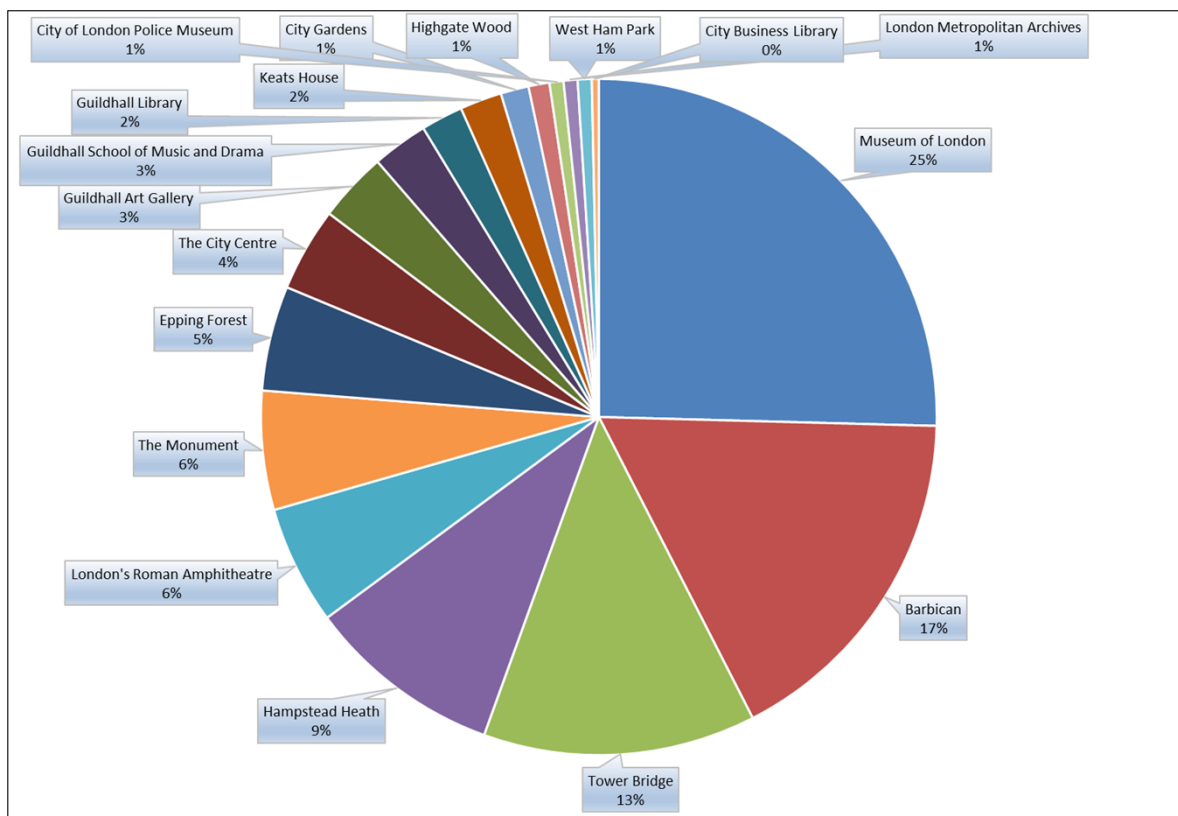
Applications by venue 2017/18

The table below shows the total number of times each venue has been stated on the application form. Schools may choose up to three venues to visit in one trip.

| Venue | Applications (including when multiple venues listed) |
|--|---|
| Museum of London | 67 |
| Barbican | 52 |
| Tower Bridge | 39 |
| Hampstead Heath | 28 |
| The Monument | 17 |
| London's Roman Amphitheatre | 17 |
| Museum of London Docklands | 16 |
| Epping Forest | 15 |
| The City Centre | 12 |
| Guildhall Art Gallery | 10 |
| Guildhall School of Music & Drama | 8 |
| Keats House | 6 |
| Guildhall Library | 6 |
| City Gardens | 4 |
| Museum of London Archaeological Archive* | 3 |
| Highgate Wood | 3 |
| Barbican Library | 3 |
| London Metropolitan Archives | 2 |
| West Ham Park | 2 |
| City of London Police Museum | 2 |
| City Business Library | 1 |

* Museum of London Archaeological Archive was removed from the list of eligible venues in April 2018 because school visits were not possible after this date.

Applications by venue 2017/18

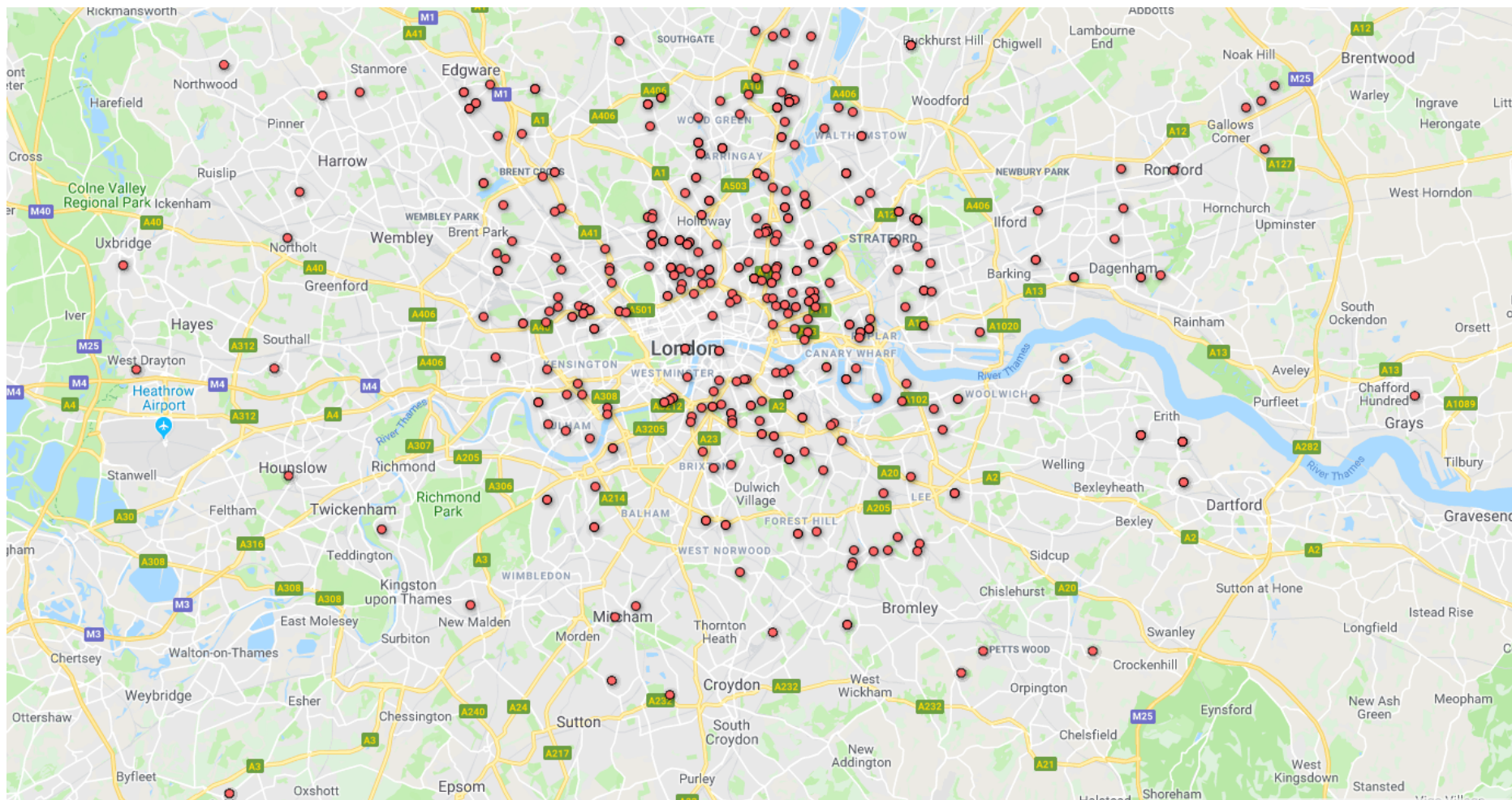


Breakdown of applications by London borough 2017/18

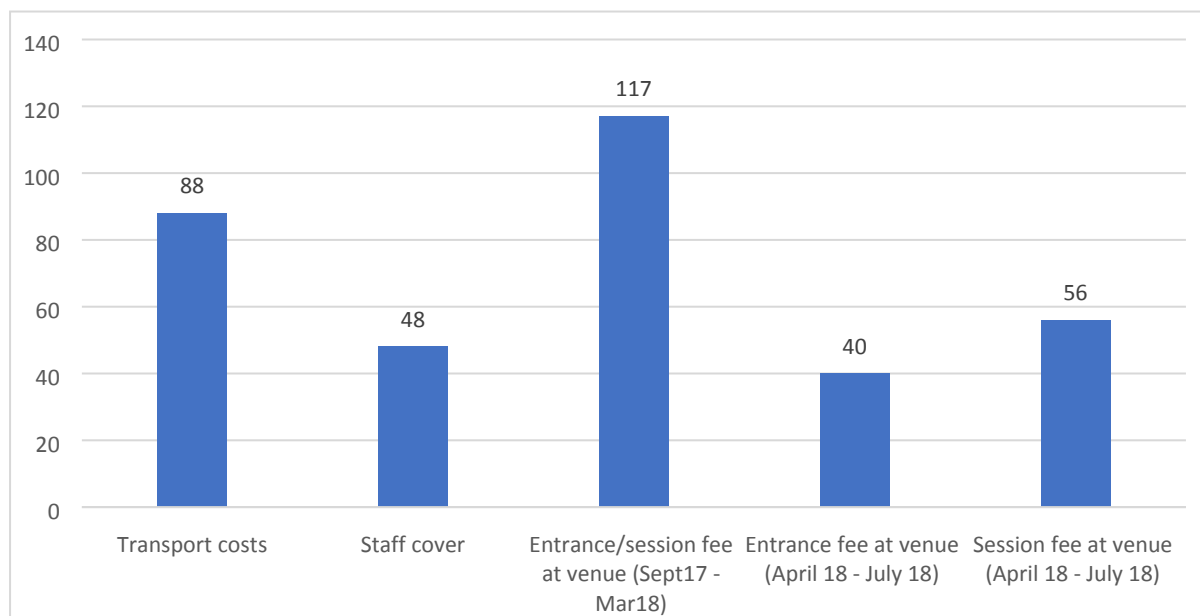
| Borough | 2017/18 applications | Total since fund began in Nov 2015 |
|------------------------|----------------------|------------------------------------|
| Haringey | 25 | 41 |
| Tower Hamlets | 25 | 41 |
| Hackney | 23 | 38 |
| Camden | 23 | 38 |
| Bexley | 22 | 24 |
| Barnet | 15 | 29 |
| Southwark | 15 | 36 |
| Islington | 14 | 29 |
| Enfield | 11 | 24 |
| Westminster | 8 | 27 |
| Lambeth | 7 | 17 |
| Hammersmith and Fulham | 7 | 11 |
| Redbridge | 7 | 13 |
| Brent | 6 | 10 |
| Greenwich | 6 | 12 |
| Lewisham | 5 | 13 |
| Havering | 5 | 11 |
| Barking and Dagenham | 4 | 4 |
| Wandsworth | 4 | 7 |
| Waltham Forest | 3 | 13 |
| Newham | 3 | 12 |
| City | 3 | 4 |

| | | |
|------------------------|---|----|
| Merton | 2 | 2 |
| Hounslow | 2 | 3 |
| Ealing | 2 | 2 |
| Harrow | 2 | 3 |
| Croydon | 2 | 4 |
| Bromley | 2 | 10 |
| Kensington and Chelsea | 1 | 7 |
| Hillingdon | 1 | 3 |
| Sutton | 1 | 2 |
| Kingston upon Thames | 0 | 1 |
| Richmond | 0 | 1 |

Location of schools that have applied to the School Visits Fund since 2015



What the funding has been used for



NB In April 2018 the evaluation form was amended to distinguish between entrance fees and session fees.

Summary of online evaluation

Each teacher or group leader is asked to complete an online evaluation form after their group's visit. A summary of findings is provided below, including examples of feedback.

| Ease of applying to the fund | |
|---|--|
| Application process | 99% of teachers found this very easy or easy |
| Communication with the School Visits Fund Administrator | 98% rated this as excellent or good |
| Website - ease of use | 95% rated this as excellent or good |
| Website – information provided | 96% rated this as excellent or good |
| Venue satisfaction | 99% would visit their chosen venue again |
| How did your pupils benefit from this trip? | |
| The visit helped develop pupils' skills (eg creative, digital, interpersonal, problem-solving) | 93% strongly agreed or agreed |
| <i>Soft skills - visiting City of London, how to behave in a museum and on busy streets. Academically - new information that extended learning in the classroom.</i> City of London Academy (Southwark) – visited Museum of London <i>They learnt new skills, they worked cooperatively as teams, they enjoyed being outdoors for the afternoon.</i> St Patrick's School – visited Hampstead Heath | |
| The visit increased pupils' confidence and motivation | 86% strongly agreed or agreed |
| <i>Their motivation to learn about the topic increased, as did their subject knowledge and quality of learning post-trip.</i> George Eliot Primary School – visited The Monument | |

| | |
|---|---------------------------------------|
| <i>The workshop we attended helped develop the pupils' computing skills and the way the session was structured meant they were motivated and keen to make their own new London building.</i> Coppetts Wood Primary School – visited Tower Bridge | |
| Pupils learnt something new as a result of the visit | 100% strongly agreed or agreed |
| <i>They learnt orienteering and how easy it is to get lost in the forest, as well as respect for the outdoors and nature.</i> Bangabandhu Primary School – visited Epping Forest | |
| <i>They learnt the stories behind some major scientific discoveries and the personalities involved.</i> Isaac Newton Academy – visited The Monument | |
| <i>They worked collaboratively with each other (as well as with the adults from school and from the Barbican). They worked creatively. Learnt about animation, thought about how we use movement, rhythm and words.</i> St Patrick's School – visited the Barbican | |
| How valuable was the City of London School Visits Fund in helping you overcome barriers that your school faces when conducting school trips? | |
| <i>We would not have gone on this trip if it was not for the funding.</i> Primrose Hill Primary School – visited Hampstead Heath | |
| <i>We are in a funding crisis and staff are being cut so it is a massive help.</i> William Ellis School – visited Hampstead Heath | |
| <i>Without this funding it would not have been possible to have the services of a supply teacher to allow staff to arrange this trip and to pay for the students' travel costs. With increasing budget difficulties priority is given to school trips that can be funded in part or fully, and require a minimum of staff cover. As an Eco School we try wherever possible to visit areas that are within easy access using public transport and those areas which are viable for students to attend again themselves. The City of London School Visits Fund helps us by funding visits to such locations and places of interest.</i> Kelmscott School – visited Epping Forest | |
| <i>Absolutely invaluable. We receive hardly any parental donations towards trips due to the fact that many of our parents cannot afford to pay for them. We can only really book trips which cost very little or no money at all as a result, so we would not have been able to attend this trip and watch the London Symphony Orchestra if we had not received the funding.</i> Broadford Primary School – visited the Barbican | |
| <i>An absolute Godsend! We are based in an area of social deprivation, with a high percentage of Pupil Premium children. The parents of our children would never think of taking the children to such an amazing place as Hampstead Heath!</i> Lea Valley Primary School – visited Hampstead Heath | |
| <i>It was very valuable indeed. I have a music budget of £1,000 for the school year. This was down to around £700 by the start of the autumn term. I bought a new whiteboard and some other bits and pieces and it was soon reduced to almost nothing at all. Without the City of London School Visits Fund I would not be able to arrange for one significant musical outing for each year-group per academic year and this is my minimum! So, for Rhyl Primary School, a school that places enormous value on the arts, this has been a lifeline.</i> Rhyl Primary School – visited the Barbican | |

Case studies

The four case studies below have been chosen as they represent examples of how the School Visits Fund has helped primary and secondary school pupils to experience the cross-curricular benefits of cultural learning.

| Case study 1 | Docklands and field trip on the Thames |
|----------------|---|
| Name | St Marks Church of England Primary School |
| Type | Primary |
| Borough | Southwark |
| Pupil Premium | 56% |
| Group details | Year 3 and 4 (age 7-9) |
| Venue | Museum of London Docklands |
| Grant provided | £234 transport costs |

| | |
|--|---|
| Objectives | <p><i>To understand more about the history and development of the UK's capital city.</i></p> <p><i>Success criteria:</i></p> <ul style="list-style-type: none"> <i>I have observed key London landmarks</i> <i>I have completed a fieldwork observation</i> <i>I have completed a fieldwork sketch</i> |
| How did your pupils benefit from this trip? | <i>They met their learning objectives and success criteria. The actor workshop was great, the children found him really engaging and absolutely believed he was a docker. They fully engaged with their Geography learning which was brought to life and made interesting by the museum, the actor, the Canary Wharf area and the experience of the River Thames boat trip.</i> |
| How valuable was the City of London School Visits Fund in helping you overcome barriers that your school faces when conducting school trips? | <i>We would never have been able to make this museum trip - a memorable 'wow' experience for the children, many of whom have never travelled by boat despite living on the doorstep of Vauxhall pier.</i> |
| Case study 2 | Coding on Tower Bridge |
| Name | St Cuthbert's with St Matthias Primary School |
| Type | Primary |
| Borough | Kensington and Chelsea |
| Pupil Premium | 45% |
| Group details | Year 4 (age 8-9) |
| Venue | Tower Bridge |
| Grant provided | £100 venue fees |
| Objectives | <p><i>To introduce the children - a largely bouncy boy cohort - to mechanics and coding which would engage them and motivate them, linked to British Values. This was part of SMSC* provision in our school and we prioritise learning which is 'first-hand' and involves being 'out and about'.</i></p> <p><i>* spiritual, moral, social and cultural development</i></p> |
| How did your pupils benefit from this trip? | <i>The children retained a vast number of facts, had exposure to a 3D printer, learnt new skills and were highly inspired by the glass bridge. Problem-solving and teamwork opportunities were real life experiences that have captured their imaginations.</i> |
| How valuable was the City of London School Visits Fund in helping you overcome barriers that your school faces when conducting school trips? | <i>We could not have afforded to go without funding as our budget is excessively tight. Thank you!</i> |
| Case study 3 | Night out at the Barbican |
| Name | Sacred Heart Catholic School |
| Type | Secondary |
| Borough | Southwark |
| Pupil Premium | 43% |
| Group details | Year 12 (age 16-17) |
| Venue | Barbican – Michael Clarke Dance Company performance |
| Grant provided | £300 venue fees |
| Objectives | <i>To increase the cultural awareness of our sixth formers. Our cohort is derived from the top 5% of socially deprived wards, many of our pupils are ESL (English as a Second Language). They do not go to the theatre or art galleries unless taken by the school.</i> |

| | |
|--|--|
| How did your pupils benefit from this trip? | <i>We have identified cultural events that pupils might not usually go to see and Michael Clarke's dance company was one of these. Pupils got to visit the Barbican, for many it was their first time. Little things like knowing where it is and how to get there are really important. All pupils got something from the experience. Many have now shown an interest in joining the Young Barbican scheme for cheap access to events which they were not interested in before. The Michael Clarke Dance Company was a totally different experience for many of our pupils and I was amazed how open minded they were and how positive their response was to watching something outside their usual entertainment comfort zone. The teacher accompanying me said the pupils' reaction to the evening had been the highlight of her own evening.</i> |
| How valuable was the City of London School Visits Fund in helping you overcome barriers that your school faces when conducting school trips? | <i>Invaluable. We could not have attended without it. Thank you.</i> |
| Case study 4 | Stone Age learning on the Heath |
| Name | Richard Cobden Primary School |
| Type | Primary |
| Borough | Camden |
| Pupil Premium | 50% |
| Group details | Year 3 (age 7-8) |
| Venue | Hampstead Heath |
| Grant provided | £198 session fee |
| Objectives | <i>For the children to experience fire lighting and shelter building in relation to our Stone Age topic.</i> |
| How did your pupils benefit from this trip? | <i>Our children had never experienced anything like this before. Our children come from quite deprived backgrounds and most had not even been to Hampstead Heath let alone participated in any of these activities. It was a wonderful opportunity and a whole new experience for them. It made the learning much more real for them.</i> |